

Finding your purpose

"The purpose of life is a life of purpose"

– Robert Burns

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Practical questions

What does a successful life mean for you?

What really excites and energises you?

What changes do you need to make to align your life with purpose? I.e study, job choice, industry choices...

Building Purpose



That which you love

What do you love doing in life?

What hobbies and interests do you have?



That which you are good at

What do you excel at?

Think outside the box - your gifts

Interpersonal skills, a foreign language, sporting talent



That which you can be paid for

Is there a market for your skills and interests?

What are the emerging and disrupted markets for the skills I want to develop?



That which the world needs

Where do you feel the world needs change or help?

How can you contribute to this in your work or life?



How do we lose our purpose?

- Not creating your own definition of success – someone else's goal
- Lack of work-life (or study-life) alignment
- Comparing yourself to others
- Choice overload / too many distractions
- Low resilience

Performance Strategies led by Rupert Bryce, respected Executive Coach and psychologist with 20 years experience developing leaders in organisations is proud to offer career coaching to those looking for support to gain career purpose, direction and insights.

Performance Strategies offers coaching programs to support career discovery and navigation to create, plan and grow whilst aligning values to employment and creating purpose and developing insight. With extensive experience working with business leaders of Australia's top listed companies, Performance Strategies is uniquely qualified to develop a purposeful career.

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